

Sponsor Fees

- \$150 Level I
- \$500 Dinner, Thursday, September 9
- \$500 Continental Breakfast, Friday, September 10
- \$300 Morning Break, Friday, September 10
- \$300 Afternoon Break, Friday, September 10
- \$600 Lunch, Friday, September 10

Golf Registration

Fee: \$100. Includes 18 holes of golf and cart.

- Please assign me to a foursome
- I am already part of a foursome. (Separate registration form must be received from each player.)

Individuals in foursome:

1. _____
2. _____
3. _____
4. _____

Yes, I wish to make a prize donation for the golf outing.

Prize: _____

Method of Payment

Payments must be accompanied by a registration form in order to be processed. WSHA's Tax ID number is 20-3149613. Please add \$25 if after September 14.

TOTAL ENCLOSED: \$ _____

Check (payable to WSHA)

Check # _____

VISA MasterCard Discover

Card Number: _____

Expiration Date: ____/____ Security Code: _____

Address on Billing Statement: _____

Name on Card: _____

Signature: _____

Please return registration form and payment to:

WSHA
702 Eisenhower Drive, Suite A · Kimberly, WI 54136
Fax: 920-882-3655 · Email: wsha@wisha.org

HOTEL ACCOMMODATIONS

Go to www.wildernessresort.com or guests can call the hotel directly at 800-867-9753. Please tell the reservation agent that you are booking a room under Block #209886 for WSHA at Glacier Canyon Lodge. The rate of \$109 will be held until August 13, 2010.

DIRECTIONS TO THE CONFERENCE SITE

For driving directions please visit www.wildernessresort.com.

REGISTRATION LATE FEE

Register NOW to avoid the late registration fee. The deadline for registration is August 27 in order to ensure that your company will be recognized in printed materials. After August 27, a late fee of \$25 applies.

CANCELLATION POLICY

Cancellations received on or before August 27 will be subject to a \$25 cancellation fee. No refunds will be given after August 27. Cancellations must be received in writing to WSHA, 702 Eisenhower Drive, Ste., A, Kimberly, WI 54136.

QUESTIONS

If you have any questions regarding the WSHA Audiology Fall Update, please contact the WSHA Office at 920-560-5642 or email wsha@wisha.org.

CONFERENCE SCHEDULE

(schedule subject to change)

THURSDAY, SEPTEMBER 9, 2010

- 10:00 a.m. Golf Outing - Trappers Turn
- 4:30 p.m. Registration Opens (Eat and Carry Dinners for those who have registered)
- 4:30–8:00 p.m. Exhibit Hall Open
- 5:30–7:30 p.m. Grand Rounds in Hearing Aids

FRIDAY, SEPTEMBER 10, 2010

- 7:30–8:30 a.m. Registration/Breakfast in Exhibit Hall
- 8:30–11:30 a.m. *Speaker to be announced*
- 9:30–10:00 a.m. Break to view exhibitors
- 12:00–1:00 p.m. Lunch with Exhibition in Exhibit Hall
- 1:00–2:00 p.m. State of the Association, Fall 2010
Laura Feldhake, Au.D.
- 3:45–4:00 p.m. Break
- 2:00–5:00 p.m. *Speaker to be announced*

Wisconsin Speech-Language Pathology and Audiology Association
702 Eisenhower Drive, Suite A
Kimberly, WI 54136



WSHA AUDIOLOGY EXHIBITOR BROCHURE

**FALL UPDATE
September 9–10, 2010
Wilderness Hotel and
Golf Resort**

Sponsored by the Wisconsin
Speech-Language Pathology and
Audiology Association

WSHA AUDIOLOGY FALL UPDATE September 9–10, 2010

Don't miss this opportunity to join us at the Wilderness Hotel and Golf Resort in Wisconsin Dells to network with audiologists from Wisconsin.

Here's what the WSHA Audiology Fall Update has to offer YOU:

- Exhibit opportunities
- Sponsorship opportunities
- Non-competitive exhibit viewing times
- Attendance at educational sessions
- Networking opportunities throughout the Conference, including the annual golf outing
- Roster of attendees distributed during the Conference
- Complimentary coffee and soda in exhibit hall
- Up to two complimentary tickets to each of the following meal functions:
 - Dinner in exhibit hall, September 9
 - Breakfast in exhibit hall, September 10
 - Lunch in exhibit hall, September 10

EXHIBIT OPPORTUNITIES GRAND ROUNDS IN HEARING AIDS Thursday, September 9, 5:30–7:30 p.m.

Audiologists who routinely dispense hearing aids will be presenting on interesting hearing aid cases for the audience to consider and discuss. Emphasis will be placed on the patient's reported difficulties, the fitting that was employed and outcome measures. The speakers come from a variety of work settings with representation from private practice, large medical centers and university clinics.

EXHIBIT PACKAGES – \$300

Exhibit space includes an 8' skirted table with electricity (if requested), two chairs, a table sign with your company's name, and all benefits as listed above. Two representatives allowed per booth, if more than two representatives wish to attend, additional badges must be purchased.

COMBINATION EXHIBIT AND CONFERENCE SPONSOR PACKAGES – \$400

Please see sponsorship information for benefits of sponsoring.

CONFERENCE SPONSORSHIP

We invite your company to contribute to the Audiology Fall Update by sponsoring our activities. We greatly appreciate your support. If your company chooses to sponsor the Conference, you will receive the following benefits.

- Recognition throughout the Conference, both verbally and via signage.
- Your company's logo printed in final on-site materials: please submit to the WSHA Office by August 27. This may be emailed to wsha@wisha.org.

LEVEL I: CONFERENCE SPONSOR – \$150

Available to those companies who do not wish to send material for display, but who would like to support WSHA and the Audiology Fall Update.

LEVEL II: COMBINATION EXHIBIT AND CONFERENCE SPONSOR – \$400

Available to those companies who plan to exhibit and also wish to contribute as a sponsor.

The following additional sponsorships include all benefits available to sponsors.

DINNER – THURSDAY, SEPTEMBER 9 OR BREAKFAST – FRIDAY, SEPTEMBER 10 – \$500

Be the company to sponsor the Thursday night Eat and Carry Dinner or Friday morning continental breakfast, served in the exhibit area. This is a first-come, first served opportunity. Your sponsorship will be recognized during the event. In addition to sponsorship benefits, your company will also benefit from the opportunity to provide a one-page ad insert in the attendee registration packets (copies must be supplied). Please mail copies to the WSHA Office by August 27; 702 Eisenhower Drive, Ste., A, Kimberly, WI 54136.

BREAKS, FRIDAY, SEPTEMBER 10 – \$300 PER BREAK

This is a first-come, first-served opportunity to sponsor either the morning and/or afternoon break(s). Your sponsorship will be recognized during the event.

LUNCH, FRIDAY, SEPTEMBER 10 – \$600

Be the company to sponsor lunch, served in the exhibit area. This is a first come, first-served opportunity. Your sponsorship will be recognized during the event. In addition to sponsorship benefits, your company will also benefit from the opportunity to provide a one-page ad insert in the attendee registration packets (copies must be supplied). Please mail copies to the WSHA Office by August 27; 702 Eisenhower Drive, Ste., A, Kimberly, WI 54136.

DONATE A DOOR PRIZE

Prizes will be awarded, and price donations are welcome! Door prizes are a fun, effective way to build awareness and recognition of your company among attendees.

ANNUAL GOLF OUTING

Donate a door prize for the Golf Outing. Tee times, will start at 10:20 a.m on Thursday, September 9. We will be playing the Trappers Turn Course in Wisconsin Dells. The cost per player is \$100.00. Please complete registration form if interested in playing.

DIRECTIONS TO THE GOLF COURSE

Directions to Golf Course can be found at www.trappersturn.com or by calling 1-800-221-TURN (8876).

GENERAL INFORMATION EXHIBIT SET UP

Exhibit booths may be set up during the following times:
Thursday, September 9; 1:00–4:00 p.m.
Friday, September 10; 6:30–7:30 a.m.

EXHIBIT HALL HOURS

Thursday, September 9; 4:30–8:00 p.m.
Friday, September 10; 7:30–8:30 a.m.,
9:30–10:00 a.m., 12:00–1:00 p.m.

DISMANTLE

Friday, September 10, after 2:00 p.m.

SPECIAL ASSISTANCE

If your display needs additional equipment or special set-up assistance, please contact the WSHA Office at 920-560-5642.

SPECIAL NEEDS

WSHA staff will be glad to help you with any special needs (i.e., physical, dietary). Please complete this section on the registration form.

SHIPPING MATERIALS

If you have freight to be shipped you may do so directly to the Wilderness Hotel and Golf Resort, 830 Canyon Road, Lake Delton, WI 53965. Shipments should be clearly marked, indicate the conference date, name, location and your company name, and will not be accepted earlier than THREE working days prior to your arrival date. Handling fees may apply and are the responsibility of the exhibitor.

EXHIBITOR REGISTRATION FORM WSHA AUDIOLOGY FALL UPDATE September 9–10, 2010

Contact Information (to receive confirmation)

Contact Name: _____

Address: _____

City: _____

State: _____ ZIP: _____

Phone: _____

Email: _____

Company Information (as you would like it to appear in the conference materials)

Company Name: _____

Company Web Address: _____

Company Phone: _____

Booth Information

Companies To Avoid: _____

Electricity Required: Yes No

We will be happy to donate a door prize for this event.

Prize: _____

Sales Representative(s)

Exhibitor registration includes registration for up to two staff; please see reverse side to purchase badges for additional staff.

List name(s) as you would like them to appear on name badges:

First _____

Last _____

First _____

Last _____

Exhibit Fees

\$300 Exhibit Package

\$400 Exhibit and Conference Sponsorship Package

Additional Registration Badges

Each paid exhibit space includes two staff registrations. Exhibitors may purchase additional badges for \$50 each. Please indicate the number of additional badges needed for your booth and provide fees where applicable. The cost for additional badges covers expenses for additional staff's participation in conference meals and breaks.

Extra Badges _____ x \$50 = _____
Additional Badge Total

List name(s) for additional staff (as you would like them to appear on name badges):

First _____

Last _____

First _____

Last _____